

Sonetics®



ACHIEVING MANUFACTURING GOALS COST CONTAINMENT, SAFETY AND PRODUCTIVITY — THEY CAN COEXIST

A SONETICS CORPORATION E-BOOK

SONETICSCORP.COM

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INTRODUCTION

According to a recent survey, 78% of manufacturers expect financial impacts on their business as a result of COVID-19 ([National Association of Manufacturers Survey, May 2020](#)). With the majority of the industry working to adjust to disruptions and uncertainty, selecting the right technology to help keep production lines moving efficiently so you can meet demand is more important than ever.

OBSTACLES ARE STACKING UP

Plant managers will always have a list of issues that need their attention and shaving off downtime in some way is chief among them. But now with COVID-19 and the subsequent projected shortfall, it seems next to impossible to stay on track and on plan.

Pre-March 2020, was your organization considering additional software or equipment purchases? Did you have plans to expand production or increase headcount? How is it even feasible to consider increasing your operating costs in these challenging times?

The new norm manufacturers are facing:

- Ensuring employees feel safe coming to work
- Fewer workers are available
- Modifying workstations to maintain social distance
- Rearranging production workflow for maximum efficiency
- Ongoing training on proper PPE outfitting and use
- Implementing regular sanitation procedures

ACHIEVING COMPLIANCE AND FOCUSING ON OUTPUT

While your team has begun executing [CDC's list of guidelines](#) on spacing and disinfection required for the workplace, getting an assist with technology tools to effectively communicate at social distance so you can meet goals for output are top of mind.

ACCORDING TO A RECENT SURVEY, 78% OF MANUFACTURERS EXPECT FINANCIAL IMPACTS RELATED TO COVID-19 OUTBREAKS.

National Association of Manufacturers Survey - May 2020



ANTICIPATE A FINANCIAL IMPACT



ANTICIPATE A CHANGE IN OPERATIONS



FACING SUPPLY CHAIN DISRUPTIONS



TEAM MEMBERS CAN HEAR EACH OTHER CLEARLY IN HIGH NOISE ENVIRONMENTS.



COORDINATING TASKS WITH OTHERS IS MUCH EASIER FROM AFAR.

SONETICS IS AN INVESTMENT THAT BRINGS IMMEDIATE RESULTS

Sonetics Team Wireless Headsets enable natural conversation at a safe distance by combining conference call-like communication and hands-free operation with advanced hearing protection.

Team members can hear each other clearly in high noise environments, eliminating the need for face-to-face communication. Each worker can safely maintain social distance while continuing to collaborate and communicate as the work continues.

PROBLEM

Fewer workers are available; cross-training is needed.

Adjusting to modified workstations and different traffic flows to allow for proper spacing.

Unable to get close enough to others to collaborate in a loud environment.

Wearing masks muffles voices and makes understanding difficult.

SONETICS SOLUTION

Accelerates training by maintaining a “lifeline” of continuous communication between trainees and supervisors.

Coordinating tasks with others is much easier from afar when you get instant verbal queues and responses in real time.

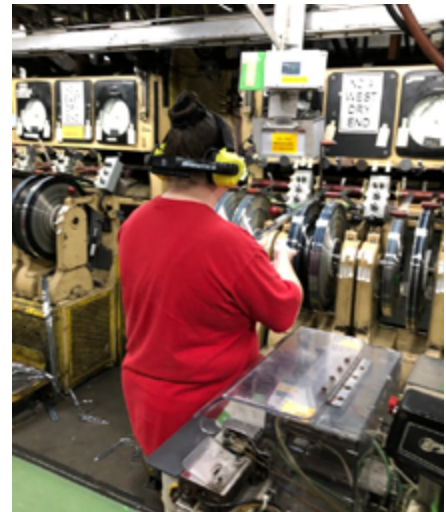
Allows for normal conversation at a distance, removing the need for face-to-face interactions.

Mic sensitivity helps clarify and transmit clear speech to others, minus the noise.

RESULTS ARE ALL THAT MATTERS

ROI is the universal language practiced by Purchasing and CFOs: Will the amount of money a technology solution requires generate more than its investment in a reasonable amount of time? Introducing wireless headset solutions that will provide measurable benefits have the best chance of being implemented.

Direct benefits can be calculated with hard numbers showing increased productivity and less downtime and ideally, additional cash flow generated from sold goods that wouldn't have been realized otherwise. Indirect benefits include tapping into employees' talents and improving flexibility to backfill open positions. Morale can't be overlooked — keeping employees feeling safe — and actively engaged is more important than ever.



SONETICS MANUFACTURING CUSTOMER SUCCESS STORY

THE CHALLENGE

Manufacturer processes 2,000 units per minute, but a 10-minute change-out procedure requires communication between multiple operators. If equipment goes down, production stops.

THE SOLUTION

With multiple change-outs per day, the efficiency of hands-free wireless communication shaves minutes off each procedure. The savings goes directly to the company's bottom line.



INTRODUCING WIRELESS
HEADSET SOLUTIONS
THAT WILL PROVIDE
MEASURABLE BENEFITS
HAVE THE BEST CHANCE
OF SUCCESSFUL
IMPLEMENTATION.



A FLEXIBLE, EXTENDABLE
WORK TEAM THAT IS ABLE
TO ADJUST TO NEW WAYS
OF THINKING IS ESSENTIAL.

WHAT'S THE COST OF DOING NOTHING?

Being proactive at overcoming restrictions, complying with health guidelines, and staying on track with manufacturing output is the only path to clear success. A flexible, extendable work team that is able to adjust to new ways of thinking is essential, but they need to be armed with the right tools to do so.

The best way to support the case for investing in wireless communication solutions internally is to show how that product is going to support measureable outcomes and tangible benefits to those that control the spend.



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ABOUT SONETICS: Sonetics Corporation creates wireless communication solutions that enable natural conversation in challenging environments. Building on a platform of collaboration and rugged performance, our team communication systems deliver a work experience that is more productive, safer and more enjoyable. With 35 years of experience, Sonetics Corporation and its Sonetics[®], Flightcom[®] and Firecom[®] product brands deliver innovative solutions to our customers, transforming the way they work.

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